

Jablotron's newly developed JA-100 system introduced in Birmingham

JABLOTRON presented its new unique and universal alarm system, which can be easily adapted to the needs of a big company, as well as to the needs of households. The system is not only flexible, but also very easy to use and operate.

The new product which will be widely launched during the autumn of this year was introduced during the most significant show for security systems and accessories – Ifsec 2011 which took place in Birmingham, UK from 16th to 19th May.

The very first impulse for the development of the new system was described by Mr. Dalibor Dedek, Director of Jablotron Holding, as *"We have listened very carefully to market requests for a flexible system, which would be able to be used not only for companies and business premises, but would also be able to secure small private buildings, and remain very easy to use for end users as well as being very intuitive,"*. All apparently incompatible requests were satisfied thanks to the revolutionary ESF system of operation (Easy – Smart – Flexible).



Visitors at the Ifsec show were able to try ESF system operation at the interactive stand where a house secured by a security system was simulated. The new product (the JA-100 system with its unique access module solution) as well as the unconventional stand attracted a huge interest among professional installers as well as end users. We therefore believe that a new segment of the security market is being opened up for Jablotron and its new JA-100 security system.



The new JA-100 Jablotron alarm system with its revolutionary ESF way of operating will be available on the market from January 2012, but starting in autumn 2011 regular professional training sessions will be available for future distributors of this unique and flexible Jablotron system.